



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
September 1, 1995

CONTACT: BOB LUDWIG
(202) 994-1423

GW'S GRADUATE SCHOOL OF POLITICAL MANAGEMENT ANNOUNCES FACULTY FOR 1995-96 ACADEMIC YEAR

WASHINGTON -- The George Washington University's Graduate School of Political Management (GSPM), which became a distinctive unit of GW's Columbian School of Arts and Sciences on July 1, has announced its faculty for the 1995-96 academic year. They can be reached by calling the GSPM at (202) 994-5852.

<u>Faculty Member</u>	<u>Subject</u>
David Anderson	Political ethics
Christopher Arterton, dean	News media and political leadership
Douglas L. Bailey	Political advertising
Anne H. Bedlington	Quantitative analysis
Richard J. Behn	Computer applications
E. Mark Braden	Law of political management
Kirk Brown	Polling and strategic research
Pat Choate	Issues management
Stanley E. Collender	Government relations
Michael Cornfield	New media and politics, public opinion, the press and politics
Walter Corson	Environmental politics
Michael Dean Edwards	Lobbying and issues management
Terence T. Finn	Lobbying strategy
Robert K. Fullinwider	Political ethics
Leah M. Geraghty	Fundraising
Adam Goodman	Political advertising

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William I. Greener Media and politics
 David Hahn-Baker Campaign organizations
 William R. Hamilton Campaign strategy
 Harrison Hickman Polling and strategic research
 Julius Hobson Lobbying
 Raymond Hoewing Business-government relations
 Dennis Johnson, Political management and
 associate dean environmental policy
 Elaine C. Kamarck Political institutions
 Ethel Klein Political strategy
 Edward Lazarus Quantitative analysis and strategy
 Gregory G. Lebel Campaign organizations and ethics
 Paul Lutzker Issues management
 Jacqueline G. McLaughlin . . . Fundraising
 Charles Mack Business-government relations
 Mark Mellman Political strategy
 James Pinkerton Political communication
 Matthew A. Reese Campaign management
 Barry R. Rubin Issues management
 Neil Sclipcea Fundraising
 Yvonne Scruggs Local politics and organizing
 Mark Siegel Government relations and political
 strategy
 Hannah S. Sistare Lobbying strategy
 Gregory C. Stevens Campaign advertising and
 communications
 Rosita Thomas Political opinion and polling
 Donald Walter Political research and campaign
 strategy
 Lowell P. Weicker Political leadership



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MEDIA CONTACT: Bob Ludwig
(202) 994-1423
PUBLIC CONTACT: Jennifer Needle
(202) 994-8401

FROM STRENGTH TO STRENGTH: A PICTORIAL HISTORY OF GW

**University continues year-long celebration of its 175th anniversary
with photo exhibit**

EXHIBIT: "From Strength to Strength: Photos from The George Washington University Pictorial History Book," co-sponsored by The George Washington University's 175th Anniversary Executive Committee and the Marvin Center Governing Board.

WHEN: September 21 through October 20, 1995
7:00 a.m. to 12:00 p.m., daily

WHERE: Colonnade Gallery
Marvin Center, 3rd Floor
21st and H Streets, NW
Washington, D.C.
(Foggy Bottom/GWU Metro, Blue and Orange lines)

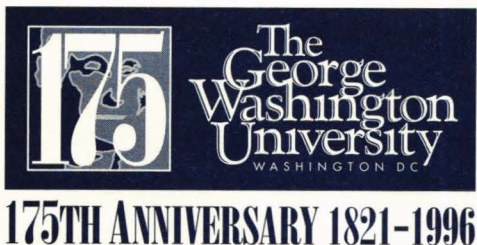
COST: Free and open to the public

As part of the 175th anniversary celebration of The George Washington University, this preview exhibition highlights the history of GW. Photos for the exhibit are from the University's forthcoming pictorial history book entitled *From Strength to Strength: A Pictorial History 1821-1996*, to be published in December 1995.

The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital. The University, which is located four blocks from the White House, offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and some 100 countries.

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Dave Anderson
CAMPUS MAIL



NEWS

FOR IMMEDIATE RELEASE
September 5, 1995

MEDIA CONTACT: Bob Ludwig
(202) 994-1423

TAKING YOUR MEDICINE ON THE INFORMATION SUPERHIGHWAY

"Third Fridays" monthly seminar series to kick off with discussion of computers and the effect on medicine

EVENT: "Medicine Wagon on the Electronic Highway," seminar sponsored by The George Washington University's Ronald Reagan Institute of Emergency Medicine, Institute for Medical Imaging and Image Analysis and the Institute for Computer and Telecommunications Systems Policy.

Speaking will be **Donald Lindberg, M.D.**, director, National Library of Medicine, and founding director, National Coordination Office for High Performance Computing and Communication.

WHEN: Friday, September 15, 1995
3:00 p.m. to 5:00 p.m.

WHERE: Marvin Center, Room 410-415
21st and H Streets, NW
Washington, D.C.
(Foggy Bottom/GWU Metro, Blue and Orange lines)

COST: Free and open to the public

Despite remarkable achievements in medical science and powerful clinical interventions, biomedical research and patient health-care delivery have grave need for improved information systems. In effect, most medical groups are happily lodged in the medicine wagon, parked on the edge of the electronic highway. The health-care industry needs wise investments in medical informatics to speed further scientific discovery, to help assure patient care quality and efficacy and for lifelong learning both by the profession and the public.

Donald A. B. Lindberg, M.D., is director of the National Library of Medicine, the world's largest library of health services. From 1992-1995 he also served as director of the National Coordination Office for High Performance Computer and Communications in the Office of Technology Policy, Executive Office of the President. Elected the first president of the American Medical Informatics Association, he has served on the Computer Science and Engineering Board and the Institute of Medicine Advisory Council of the National Academy of Sciences and the National Board of Medical Examiners.

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This seminar is the first of three on the topic: **"Technology and Health Care: Visions for the 21st Century."** The next two seminars on the third Friday in October and November will discuss health policy simulation and surgery in the next century.

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FOR IMMEDIATE RELEASE
September 6, 1995

CONTACT: BOB LUDWIG
(202) 994-1423

**MARVIN KALB RETURNS TO HOST FOUR-PART GW/NATIONAL PRESS CLUB SERIES:
"THE KALB REPORT: CAMPAIGN '96"**

**National Public Radio and NewsChannel 8 to broadcast forums on the
presidential campaign, featuring leading journalists, pollsters
and politicians**

WASHINGTON -- The George Washington University and the National Press Club will jointly produce a second season of the highly acclaimed "Kalb Report" series moderated by former correspondent and Harvard University scholar Marvin Kalb. *"The Kalb Report: Campaign '96,"* a four-part series, will feature journalists, pollsters and politicians in substantive discussions of press and politics within the broader framework of the presidential election process.

The 60-minute forums will take place according to the following dates, times and locations (see broadcast schedule on page 2):

- #1 - Monday, October 2, 8:00 p.m., at the National Press Club
- #2 - Monday, December 11, 8:00 p.m., at GW's Betts Theatre
- #3 - Monday, February 26, 8:00 p.m., at the National Press Club
- #4 - Monday, April 22, 8:00 p.m., at the National Press Club

Each forum will feature an interview with a prominent politician. Questions will focus on themes timely for that period. For instance, the first show will explore the cast of characters for the 1996 presidential campaign. The second show will focus on problems and opportunities including money issues, polling and public cynicism. The third forum will take a close look at the primary process and the final show will look ahead to the conventions and the general campaign. Each forum will be taped before an audience of GW students and members of the National Press Club.

Confirmed panelists who will appear at the forums on a rotating basis include: **Christopher Arterton**, dean, GW's Graduate School of Political Management; **Gwen Ifill**, national correspondent, NBC News; **Michael Kelley**, Washington editor, *The New Yorker* magazine; **Andrew Kohut**, director, The Times Mirror Center for the People and the Press; **Robert Lichter**, co-director, Center for Media and Public Affairs; **Susan Page**, White House correspondent/national political reporter, *Newsday*; **Wesley Pruden**, editor-in-chief, *The Washington Times*; **Daniel Schorr**, National Public Radio; **Helen Thomas**, White House correspondent, United Press International; and **James Warren**, associate managing editor/Washington bureau chief, *The Chicago Tribune*.

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"It is an honor for me to have been asked to host this series," said **Marvin Kalb**. "The panelists are experienced journalists, pollsters and scholars, and we are all determined to address the key issues and personalities in this exciting and unpredictable presidential campaign."

Over a distinguished 30-year career as chief diplomatic correspondent for CBS News and NBC News and as moderator of "Meet the Press," Marvin Kalb received numerous awards for excellence in diplomatic reporting, including two Peabody Prizes from the University of Georgia, the Dupont Prize from Columbia University and more than a half-dozen Overseas Press Club awards.

Since June 1987, Kalb has been the director of the Joan Shorenstein Center on the Press, Politics and Public Policy at Harvard University. During this time he has taught, written and lectured extensively; he has appeared on television and radio as host of the PBS series, "Candidates '88," and as an expert on press and politics.

While a visiting professor at The George Washington University during the 1994-95 academic year, Kalb hosted the monthly **"The Kalb Report: Public Policy and the Press,"** a groundbreaking series co-sponsored by GW and the National Press Club.

For the second consecutive year, local broadcasts of **"The Kalb Report"** will be produced by NewsChannel 8 and will be directed by award-winning former CBS News producer/director Robert Vitarelli. GW Director of Public Affairs Michael Freedman and Marvin Kalb will once again serve as executive producers of the series. Each program will air twice on NewsChannel 8 on the following dates/times:

- Program #1 - Sunday, October 8, 10:00 a.m.
Wednesday, October 11, 8:00 p.m. (repeat)
- Program #2 - Sunday, December 17, 10:00 a.m.
Wednesday, December 20, 8:00 p.m. (repeat)
- Program #3 - Sunday, March 3, 10:00 a.m.
Wednesday, March 6, 8:00 p.m. (repeat)
- Program #4 - Sunday, April 28, 10:00 a.m.
Wednesday, May 1, 8:00 p.m. (repeat)

Note: The series will also be made available to affiliates of National Public Radio and will be open to other media coverage.

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FOR IMMEDIATE RELEASE
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MEDIA CONTACT: Bob Ludwig
(202) 994-1423
PUBLIC CONTACT: Judy Annis
(202) 994-6178

**NOEL COWARD'S COMEDY "HAY FEVER" OPENS 1995-96 SEASON AT
GW'S DOROTHY BETTS MARVIN THEATRE OCTOBER 12-15**

EVENT: "Hay Fever," a comedy by Noel Coward. Guest actors John F. Degen and Carole Stover will perform the leading roles. It is British high comedy at its best. Four guests arrive at the country home of the eccentric Bliss family to spend the weekend. The hilarious actions that occur are supposed to have been based on an actual weekend the playwright spent with the family of an American actress.

DATES: Thursday through Saturday, October 12-14, 8 p.m.
Sunday, October 15, 2 p.m.

PLACE: GW's Dorothy Betts Marvin Theatre
Marvin Center
800 21st Street, NW
Washington, D.C.
(Foggy Bottom/GWU Metro, Blue and Orange lines)

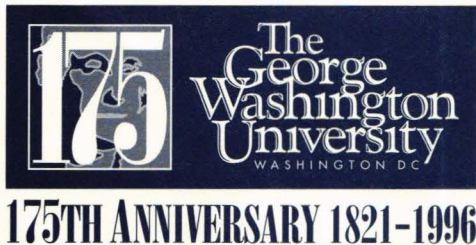
TICKETS: \$8 (\$5 students/seniors)
For ticket information, please call (202) 994-6178

Background:

Carole Stover performed with Horizons Theatre in "Top Girls," "Johnny Bull," "Reckless" and "Eleemosynary" and received a Helen Hayes Award nomination for "Outstanding Actress" for her role as Lulu in "Miss Lulu Bett." Her performances with other theatres in Washington, D.C., include "Betrayal," "A Coupla White Chicks...", "Old Times" and "The Real Thing." Stover earned an MFA in acting from The George Washington University in 1979.

John F. Degen has performed in Off-Broadway, regional, small professional and dinner theatres. He is currently teaching an on-going workshop through the Screen Actor's Guild conservatory, titled "Centering Techniques for Performing and Visual Artists." Degen earned an MFA from The George Washington University and is a member of Actor's Equity Association, American Federation of Television and Radio Artists and Screen Actor's Guild.

Dave Anderson
CAMPUS MAIL
Room 207
Office of Special Collections
Gelman Library



NEWS

FOR IMMEDIATE RELEASE

September 11, 1995

CONTACT: Karen Sibert

202/994-9023

-- MEDIA ADVISORY --

GW TO PARTICIPATE IN TRAVEL AND TECHNOLOGY CONFERENCE DEC. 4-6

**School of Business and Public Management's International
Institute of Tourism Studies is conference co-sponsor**

EVENT: TravComm '95 Forum and Exposition on Tourism, Telecommunications and Information Technology sponsored by Caribbean/Latin American Action in cooperation with The George Washington University International Institute of Tourism Studies at the School of Business and Public Management and the Caribbean Hotel Association.

Among the invited speakers are:

John Bell, executive vice president, Caribbean Hotel Association

Duncan R. Dickson, manager, Disney University Professional Development Programs

Andrew Feinstein, chief operating officer, Hospitality Media Solutions

David Edgell, acting commissioner of tourism, U.S. Virgin Islands

Martin Hardigan, manager, Policy and Advisory Services, Multilateral Investment Guarantee Agency, The World Bank

Mitch Leventhal, president, Microstate Resources, Ltd.

Margaret McGee, vice president, Marketing, Greater Miami Convention and Visitors' Bureau

Michael Stein, partner, Arthur Andersen & Co.

For registration information, call 202/466-7464.

WHEN: December 4-6, 1995

WHERE: Hyatt Regency Hotel
Miami, Florida

Background:

TravComm '95 is a special "conference within a conference" at the 1995 Miami Conference on the Caribbean and Latin America. This three-day event, including a forum and exposition, explores the latest telecommunications and information technology tourism policy officials, tourism technology directors,

- more -

breakthroughs in the area of travel and tourism. Conference topics will be of specific interest to national and regional telecommunications and computer marketing professionals, senior executives from the travel and tourism industry, strategic planners, educators, researchers, futurists and forecasters. Workshop sessions will cover topics such as: Enabling Policies and Organizational Change, Changing the Way Consumers Purchase Travel, Interactive Multimedia and On-Line Service and Hotel and Resort High Tech Applications.

Since offering its first tourism course in 1972, The George Washington University has been recognized internationally for leadership in research and professional studies. The Tourism Administration program has over 300 graduates in professional tourism positions throughout the world. In 1988, GW was designated as an International Institute of Tourism Studies (IITS) by the World Tourism Organization, a United Nations affiliate. The primary function of the Institute is the global advancement of tourism by means of research, specialized training programs, conferences and publications.



175TH ANNIVERSARY 1821-1996

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FOR IMMEDIATE RELEASE
Sept. 12, 1995

MEDIA CONTACTS:
NORA KELLEY (202) 994-3087
CLAUDIA ZORN (202) 994-2492

**ECONOMIC CLUB OF WASHINGTON NAMES
F. DAVID FOWLER, DEAN OF GW'S SCHOOL OF BUSINESS
AND PUBLIC MANAGEMENT, "EDUCATOR OF THE YEAR"**

**Jack Valenti, President and CEO of
Motion Picture Association of America,
to Headline Sept. 28th Award Ceremony**

WHAT: Economic Club of Washington presents the "Educator of Year Award" to F. David Fowler, dean of The George Washington University School of Business and Public Management.

"Dave Fowler has taken the lead in creating new ways to bring the people and programs of the School of Business and Public Management together with many varied sectors of our community," says A. G. Newmyer III, the Club's vice president for education programs. "These initiatives have proven to be beneficial to local business and the community at large."

Jack Valenti, president and CEO of the Motion Picture Association of America, to serve as keynote speaker at black-tie dinner.

WHEN: Thursday, September 28th
Reception, 6:30 p.m.
Dinner, 7:30 p.m.

WHERE: The J.W. Marriott Hotel
1331 Pennsylvania Avenue

BACKGROUND:

The Economic Club of Washington, founded in 1986, has a membership of 250 leaders in business, professional life, and governmental service. The Club offers a forum in which prominent business and government leaders express their views on the most important economic issues of the day, and how those issues affect the region, the nation and the world. The Club generates and promotes a greater sense of community among business leaders, government officials and members of the diplomatic corps.

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Throughout his professional life, F. David Fowler has sought to bridge the gap between the business and educational communities. Prior to joining GW in July 1992, Fowler held a number of senior positions at KPMG Peat Marwick, retiring as managing partner of KPMG's Washington, D.C. office. At KPMG, he was a member of the firm's board of directors and served as chair of the KPMG Foundation -- which contributed approximately \$7 million annually to colleges and universities to support research, special programs and faculty development.

At SBPM, Fowler has strengthened the relationship between the School and the local business community. As chair of the Greater Washington Board of Trade's International Business Council's Education Task Force, he has worked to expose international business students to Washington's business community. Through his leadership, the School has created several research centers, including the Center for the Advancement of Small Business, the Center for Family Enterprise, the Center for Global Management and Research, the Center for Law Practice Strategy & Management, and the Financial Markets Research Institute -- which serves businesses locally and abroad and provides hands-on research opportunities for faculty members and students.

Fowler sees the educational and business communities as "natural partners" in addressing societal problems. Over the last three years, SBPM faculty and staff members have raised more than \$30,000 as Gold Sponsors of the Help the Homeless Campaign, sponsored by Fannie Mae and other leading businesses.

Through Fowler's leadership, the School also has developed a relationship with the Washington, D.C. arts community. In 1994 and 1995, the School hosted the Mid-Atlantic MBA Case Competition, which featured the Corcoran Gallery, the Kennedy Center and the National Symphony Orchestra as case studies.

Since moving to Washington, D.C. in 1987, Fowler has been active in a number of civic organizations. He has served as a member of the boards of the Federal City Council, the Washington Opera, the National Symphony, the Washington Theatre Awards Society, the Cultural Alliance, the Corcoran Gallery and the Capitol Children's Museum, where he also served as chairman of the board. He was also co-chair of the Committee on Public Education.

Fowler currently serves as treasurer of the National Symphony Orchestra, vice chair of the Greater Washington Research Center, board and executive committee member of WETA and member of the board of the YMCA of Metropolitan Washington. In 1992, the YMCA named him "Y-Guy of the Year." He is a member of the board of the American Institute of Certified Public Accountants' foundation in New York City.



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MEDIA CONTACT: NORA KELLEY
(202) 994-3087

PUBLIC CONTACT: NAN TOLBERT
(301) 495-4975

AMERICA'S TOP 50 WOMEN BUSINESS OWNERS HOLD 2nd ANNUAL FORUM AT GW

Sept. 21 Event Co-Sponsored by
The GW Center for Family Enterprise
and the National Foundation for Women Business Owners

WHAT: 2nd Annual Top 50 Women Business Owners Forum at
The George Washington University

Co-sponsored by the GW Center for Family Enterprise
and the National Foundation for Women Business
Owners.

WHERE: The George Washington University
Marvin Center Ballroom
800 21st Street, NW
(Two blocks from the Foggy Bottom Metro)

WHEN: Thursday, September 21st
10:30 a.m. to Noon

COST: Open to the public
\$10 general public, \$5 with valid student I.D.
(tickets available at the door)

PANELISTS: Patricia Gallup, PC Connection, chair, CEO; Kavelle
Bajaj, I-Net, chair, CEO; Nanci Mackenzie, U.S. Gas
Transportation, president; Gail Duncan-Campagne, president,
Jerome Duncan Ford; Irma Elder, president, Troy Motors.

Moderator: Michel McQueen, ABC News

BACKGROUND:

The Top 50 forum will provide a rare opportunity for women entrepreneurs and high school and college women to interact with the Top 50 Women Business Owners in the United States. It will be conducted in an informal "Donahue style" theatre. Questions from the audience, and written questions submitted prior to the Forum, will be answered by the Top 50. Topics covered may

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include such issues as the rewards and challenges of business ownership, managing business growth, self-esteem, empowerment and future challenges facing businesses.

The top 50 list, compiled jointly by NFWBO and *Working Woman* magazine, represents \$17.9 billion in revenues and jobs for more than 101,000 people. All of the top 50 businesses have sales of more than \$100 million annually and five have sales of over \$1 billion.

This year's top 50 women business owners include some familiar names -- Loida Lewis, TLC Beatrice (#1); Donna Karan (#8); Ellen Gordon, Tootsie Roll (#17); and Lillian Vernon (#25) -- as well as some others, such as Marta Weinstein, co-founder of Logistix (#26) and Patricia Gallup of PC Connection (#22).

The top 50 list also showcases a diverse group of success stories, like Kavelle Bajaj (#34), the Indian emigre who came to the U.S for an arranged marriage and now employs her husband in her \$230 million computer-services company; and Nanci Mackenzie who, as a single mother in the early 70s, went to work for a fuel oil broker and eventually bought out half the business.

Twenty women business owners from Russia, who are in the U.S. to learn to train women entrepreneurs, will attend the Forum. Simultaneous translation will be provided.

The Forum is sponsored by Wells Fargo Bank, the seventh largest bank in the U.S. It is committed to helping women business owners become increasingly successful.

The Center for Family Enterprise at The George Washington University School of Business and Public Management is designed to ensure the survival and growth of family firms through stakeholders in these firms. The Center engages in groundbreaking research on issues affecting family-owned businesses and offers presentations, roundtables, workshops, executive development programs, exchange experiences, networking opportunities and a host of other services in order to foster a rich learning experience for family-owned firms. The Center is presently sponsored by the Stempler Foundation, Employee Benefits of America, the American National Insurance Corporation and McGuire Woods Battle & Boothe.

The National Foundation for Women Business Owners is the non-profit, research, leadership development and entrepreneurial training foundation established by the National Association of Women Business Owners (NAWBO). It is the premier source of data on women-owned businesses.

Tickets can be purchased at the door. Members of the media interested in covering the Forum should contact Nora Kelley in the Office of University Relations, (202) 994-3087 or Nan Tolbert of the NFWBO at (301) 495-4975.



NEWS

FOR IMMEDIATE RELEASE
Sept. 14, 1995

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

*****MEDIA ADVISORY*****

**SHAPIRO TRUST MAKES \$4 MILLION GIFT TO
THE GEORGE WASHINGTON UNIVERSITY LAW SCHOOL**

**GW President Stephen Joel Trachtenberg to Announce
Gift and Thank Trustees at Sept. 21 Reception**

WHAT: University President Stephen Joel Trachtenberg to Announce \$4 million gift to The George Washington University Law School by the J.B. and Maurice C. Shapiro Charitable Trust.

WHEN: Thursday, Sept. 21
4:00 p.m.

WHERE: The George Washington University Club
Marvin Center, Third Floor
800 21st Street, NW
Washington, DC

BACKGROUND:

The George Washington University Law School will receive one of the largest gifts in its history: \$4 million from the J.B. and Maurice C. Shapiro Charitable Trust. The contribution, to be matched by equal funding from the University's own unrestricted endowment, will substantially enhance programs in public service and environmental law, endow two chairs and significantly increase support for law students.

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Members of the media interested in covering the event should contact Nora Kelley in the Office of University Relations, (202) 994-3087.

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MEDIA CONTACT: Bob Ludwig
(202) 994-1423

GW DEBATE FEATURES THE ISSUE OF PORNOGRAPHY AND THE INTERNET
SEPTEMBER 19TH

**Leaders of the National Law Center for Children and Families and
the Center for Democracy and Technology to square off**

EVENT: "Controlling Pornography on the Internet: A Visit to the Front Lines," a debate between **Bruce Taylor**, president and chief counsel of the National Law Center for Children and Families, and **Daniel Weitzer**, deputy director of the Center for Democracy and Technology. Sponsored by The George Washington University School of Engineering and Applied Science's Institute for Computer and Telecommunications Systems Policy. Funding for this program has been provided in part by the National Science Foundation.

WHEN: **Tuesday, September 19, 1995**
4:00 p.m. to 6:00 p.m.

WHERE: **The George Washington University**
Marvin Center, Room 413-414
21st and H Streets, NW
Washington, D.C.
(Foggy Bottom/GWU Metro, Blue and Orange lines)

COST: **Free and open to the public**

BACKGROUND:

The recent controversial work on Internet pornography by a Carnegie-Mellon undergraduate further aroused the public interest in sexually-oriented newsgroups, pictures, etc., on the Internet. A number of bills are before Congress to control pornography in cyberspace; their pros and cons will be debated.

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Bruce Taylor is president and chief counsel of the National Law Center for Children and Families. Until recently a senior trial attorney for the Child Exploitation and Obscenity Section of the U.S. Department of Justice, he has prosecuted hundreds of obscenity cases and appeals. He has also served as general counsel to Citizens for Decency Through Law, Inc., where he assisted prosecutors, police and legislators nationwide in the enforcement, investigation and improvement of laws against obscenity, child pornography and exploitation and child sexual abuse.

Daniel Weitzner is deputy director of the Center for Democracy and Technology. His chief areas of responsibility include advocacy and research on the policies related to the National Information Infrastructure, including the Internet, the public telephone network, cable television and wireless services. He concentrates on civil liberties issues including application of First Amendment free speech and free press protections to the Internet and other interactive communications media; structuring open access, open architecture regimes for advanced communications networks; and privacy concerns raised by new digital technologies.



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MEDIA CONTACT: NORA KELLEY
(202) 994-3087

GW MANAGEMENT CLASS ENTERS JOINT BUSINESS PROJECT WITH DC'S SHAW NEIGHBORHOOD

Washington, D.C. -- Graduate students at The George Washington University School of Business and Public Management hope to transform the business climate in DC's Shaw neighborhood this fall semester. The graduate students, working under the auspices of the School's Center for the Advancement of Small Business, will join GW undergraduates, working with the Neighbors Project -- a student-run community service initiative -- and with Shaw neighborhood youth AmeriCorps leaders to form a strategic alliance. This marks the first time a project has involved high school, undergraduate and graduate students working together.

The Center for the Advancement of Small Business, directed by Charles Toftoy, Ph.D, was established in 1993 to assist small business owners and managers; to promote research and scholarship on small business; and to forge links and bonds between the academic community and various elements of the small business community regionally, nationally and internationally.

As part of its Shaw Neighborhood initiative, the Center has selected three businesses on which it will concentrate its efforts: Bubba's Seafood and Chicken, Pride Cleaners and the Ultimate Value Thrift and Antique Store.

"We intend to empower young people to become active learners by practicing skills in small business advancement in actual organizations in their community setting and to develop a successful model of integration between the corporate community, higher education institutions, individual leaders in the business community, customers, citizens, students, volunteers and youth," says Toftoy.

The Neighbors Project staff will coordinate the day to day operations of the project -- including ongoing contact with Shaw businesses, community liaisons, schools, volunteers, youth and student consultant teams. The Center will provide leadership and guidance to those businesses selected for participation, through a variety of leadership mechanisms, including workshops, speakers,

-- more --

fora, site visits and student and faculty consultations. The Center will also provide ongoing guidance and assistance to the AmeriCorps liaison working to coordinate the ongoing day to day operations of the project.

GW's School of Business and Public Management is dedicated to academic excellence in the study, teaching and research of management and policy in the public and private sectors -- both within the United States and internationally. The school comprises eight departments -- accountancy; finance; health services, management and policy; international business; management science; marketing; public administration; and strategic management and public policy. The School is also home to the International Institute of Tourism Studies.

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CONTACT: BOB LUDWIG
(202) 994-1423

**GW'S SOLAR CAR TEAM TO HAVE ITS DAY IN THE SUN
SEPTEMBER 22ND**

**Engineering students who built car in underground parking garage
to be honored with resolution from D.C. City Council**

EVENT: GW Solar Car Team Celebration.

The ceremony will honor the achievements of students on the GW Solar Car Team, who built and raced the School of Engineering and Applied Science's solar car, dubbed the "GW," that finished first in its class at the World Solar Rally in Japan and fourth at Sunrayce '95 in the United States. A resolution from the D.C. City Council will be presented to the GW Solar Car Team.

WHEN: Friday, September 22, 1995
3:00 p.m.

WHERE: University Yard
The George Washington University
H Street, between 20th and 21st Streets, NW
(Foggy Bottom/GWU Metro, Blue and Orange Lines)
Rain site: Fonger Hall, Room 103

BACKGROUND:

With the team of engineering students pulling more than a few all-nighters to build the solar-powered vehicle, the "GW" overcame a qualifying mix-up to place it in the last starting position (90th), finishing first in its class and third overall at the three-day World Solar-Car Rally in Akita, Japan in July.

The team's success at the World Solar-Car Rally topped a fourth-place finish at Sunrayce '95, a 1,180-mile race from Indianapolis to Golden, Colorado, completed in June. "GW" won two stages of the nine-day race despite a technical problem that limited the efficiency of the solar cells which convert sunlight into energy. The U.S. Department of Energy, sponsor of Sunrayce '95, recognized GW with the technical innovation award for best drive system and the award for best overall graphic design.



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
Sept. 20, 1995

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

**THE GEORGE WASHINGTON UNIVERSITY LAW SCHOOL PRESENTS
CONFERENCE ON PROGRESSIVE CORPORATE LAW**

**SEC's Steven Wallman to Serve as Keynote Speaker
at Oct. 20th Luncheon**

- WHAT:** Conference on "Progressive Corporate Law"
- The Honorable Steven M.H. Wallman, U.S. Securities and Exchange Commission, to serve as keynote speaker at Oct. 20th Luncheon.**
- WHEN:** Friday, October 20th
8:30 a.m. to 5:15 p.m.
- WHERE:** The George Washington University Law School
Moot Court Room
2000 H Street, NW
Washington, D.C.
- SESSIONS:**
- 8:30 - 9:30 a.m. Registration and Continental Breakfast.
- 9:30 - 10:00 a.m. Introductory remarks. Joel Seligman, dean, University of Arizona College of Law.
- 10:00 a.m. - Noon. "The Theory and Structure of the Modern Corporation." **Presenters:** David Millon, Washington & Lee University; Lynne L. Dallas, University of San Diego; Gregory A. Mark, Cleveland State University; Douglas M. Branson, Seattle University. **Commentators:** James D. Cox, Duke University; Mark J. Roe, Columbia University.
- 12:00 - 1:30 p.m. Luncheon. Remarks by **The Honorable Steven M. H. Wallman, U.S. Securities and Exchange Commission.** The George Washington University Club, Marvin Center, 800 21st Street, NW.
- 1:45 - 3:30 p.m. "Fiduciary Obligation -- The Fabric of Corporate Law." **Presenters:** William W. Bratton, Rutgers University; Lawrence E. Mitchell, The George Washington University; Marleen O'Connor, Stetson University. **Commentators:** Ian Ayres, Yale University; Deborah A. DeMott, Duke University.

3:45 - 5:15 p.m. "Perspectives for the Future." Presenters: Theresa A. Gabaldon, The George Washington University; Eric W. Orts, The Wharton School, University of Pennsylvania; Lewis D. Solomon, The George Washington University. Commentators: Lyman P. Q. Johnson, Washington & Lee University; Lawrence A. Cunningham, Yeshiva University.

BACKGROUND:

Corporate law as we know it is a product of this century. Like all successful inventions, it has undergone technological improvements and adaptations, from the expansion of corporate purposes and the permissiveness of corporate combinations to the virtually limitless flexibility of close corporations.

But, in the course of its development, this enormously successful invention has become more than mere instrument to facilitate our market economy. It has become a significant social and, to some extent, political institution as well. In our world, corporations make most everything we consume. Their advertising and products fill almost every waking moment of our lives. They give us jobs, and sometimes a sense of identity. They define communities, and enhance both our popular and serious culture. They present the investment opportunities that send our children to college, and provide for our old age. They fund our research.

This awesome collective power also leads to the problems created by corporations. They pollute our environments. They impoverish our spirits with the never ending messages of the virtues of consumerism. They provide a living, but often not a meaning. And sometimes they destroy us; our retirement expectations are unfunded, our investment hopes are dashed, our communities are left impoverished. The very power that corporations have over our lives means that, intentionally or not, They profoundly affect our lives.

Our historical treatment of the corporation as a public good in the private service can no longer be sustained. Whatever might have been true in the earliest days of industrialization now clearly is mythology. It is time that the corporation be recognized as what it is: a public institution with public obligations. As we turn to a new century, the second century of corporate law, it is necessary to begin to evaluate the extent to which the corporate invention must be adapted to the tasks it now performs. This conference is intended to serve as a step in that evaluation.

Papers presented at this conference will be published in *Progressive Corporate Law*, edited by Lawrence E. Mitchell, professor of law, The George Washington University Law School, and to be published this fall by Westview Press, a division of Harper Collins.



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
September 20, 1995

CONTACT: Karen Sibert
202/994-9023

-- UNITED NATIONS 50TH ANNIVERSARY MEDIA ADVISORY --

**FORMER ISRAELI U.N. AMBASSADOR AND GW WELLING PROFESSOR
ABBA EBAN AVAILABLE FOR REFLECTIONS ON INTERNATIONAL
PEACEKEEPING ORGANIZATION**

WASHINGTON -- In October, the United Nations will celebrate the anniversary of its founding 50 years ago with a variety of events involving heads of government and statesmen from around the globe. Former Israeli Foreign Minister and Ambassador to the United Nations **Abba Eban** will participate in the festivities as a member of the Israeli delegation that will be attending the celebration at the invitation of Israel's Prime Minister Yitshak Rabin.

In the September/October issue of *Foreign Affairs*, Eban reflects on the euphoric beginnings of the United Nations, its eventual fall from grace and its prospects for the future. As a Visiting Professor at The George Washington University, he is available to the media to share these insights as the United Nations anniversary draws near. **Media should contact Karen Sibert or Mike Freedman in GW's Public Affairs Office at 202/994-6460 to schedule interviews with Abba Eban over the next several weeks.**

Educated at Cambridge University, Eban was engaged in teaching and research there at the start of World War II. He led the Israeli delegation that pleaded successfully for membership in the U.N. and served as Israel's first ambassador to the United Nations from 1948 to 1959. From 1950 to 1959, he also served as Israel's ambassador to the United States concurrently with his ambassadorial post in the U.N. His extraordinary career has included service as Israel's foreign minister (1966-74) during both the Six Day War and the Yom Kippur War. He chaired the Knesset Committee on Defense and Foreign Affairs for four years (1984-1988).

Eban came to The George Washington University in September 1993 as the first J.B. and Maurice Shapiro Professor of International Affairs. During his one-year appointment, he taught a graduate and an undergraduate course in international affairs, delivered a number of public lectures and appeared in a

stimulating dialogue with Walter Cronkite which was taped for the Mind Extension University and aired in the summer of 1994. He renewed his affiliation with the University last fall when he accepted a four-year appointment as the first James Clark Welling Professor. He will visit the GW campus at least once a year to deliver a public lecture, graduate student colloquium, faculty seminar or guest lecture.

Now celebrating its 175th anniversary, The George Washington University was created by an Act of Congress in 1821. Located four blocks from the White House, GW is the largest institution of higher education in the nation's capital. The University offers comprehensive programs of undergraduate and graduate liberal arts study as well as degree programs in medicine, law, engineering, education, business/public management and international affairs. Each year, GW enrolls a diverse population of 19,000 undergraduate, graduate and professional students from all 50 states, the District of Columbia and some 100 countries.



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
September 20, 1995

GW CONTACT: Bob Ludwig
(202) 994-1423
PUBLIC CONTACT: Jennifer Goodman
(202) 638-2406

"BOOTHDAY BASH" AT GW'S LISNER AUDITORIUM SET FOR SEPTEMBER 30

TICKETplace will offer pay-what-you-can prices on thousands of tickets to upcoming events at local theaters and arts organizations

EVENT: "Boothday Bash," sponsored by TICKETplace, a service of the Cultural Alliance of Greater Washington. TICKETplace, the Washington area's only half-price, day-of-show ticket outlet, will offer pay-what-you-can prices on thousands of tickets to upcoming events from local theaters and arts organizations in D.C., Maryland and Northern Virginia.

DATE: Saturday, September 30th
10:00 a.m. to 5:00 p.m.

PLACE: GW's Lisner Auditorium
21st and H Streets, NW
Washington, D.C.
(Foggy Bottom/GWU Metro, Blue and Orange lines)

Background:

The second Boothday Bash will feature a variety of offerings in theater, music, dance and children's entertainment. In addition to inexpensive tickets, this event will feature hourly door prizes and entertainment from some of the best performing arts groups in the area. Pay-what-you-can prices will be available for hundreds of performances in Washington, Maryland and Virginia, including: The Washington Ballet, Kennedy Center, Arena Stage, Ford's Theatre and GW's Lisner Auditorium.

At the first Boothday Bash in 1991, patrons began lining up three hours early to purchase the tickets of their choice; more than 2,000 tickets were sold.

Tickets are limited to four per person and are subject to availability; service is first-come, first-served and cash only will be accepted. The event will be held rain or shine. For more information about the Boothday Bash, call TICKETplace's recorded hotline at (202) TIC-KETS.



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
Sept. 21, 1995

MEDIA CONTACT: NORA KELLEY
(202) 994-3087

**"WOMEN IN THE WORKPLACE" THE FIRST IN A SERIES
OF LECTURES AND PART OF GW'S 175TH CELEBRATION**

**Founder of Rand Construction Linda Rabbitt
to Serve as First Speaker**

WHAT: "Women in the Workplace," a lecture series celebrating The George Washington University's 175th Anniversary. Linda Rabbitt, founder of Rand Construction Corporation to speak on "Women in Nontraditional Roles: Is the Destination Worth the Journey?" Rabbitt is a member of The George Washington University School of Business and Public Management's Associates Council.

WHERE: The George Washington University
Hall of Government, Room 101

WHEN: Friday, Sept. 29th
4:30 - 5:30 p.m.
Reception to Follow at 5:30

BACKGROUND:

Linda Rabbitt, a Michigan native and graduate of the University of Michigan and The George Washington University, began her career in Washington as the Director of Marketing and Public Relations for KPMG Peat Marwick.

She later went on to form her first construction company, Hart Construction Company, Inc. --- Washington's first 100% woman-owned construction company. While there, she was responsible for field operations and the overall business affairs of the company.

Her present company, Rand Construction Corporation, was founded in June, 1989. Rand Construction is an award-winning general contractor specializing in interior commercial construction and building renovations. It is currently Washington's only woman-owned construction company and is listed as the 18th largest woman-owned business in the metropolitan area.

-- more --

Additionally, Ms. Rabbitt serves on the Board of Directors for the Greater Washington Board of Trade, the Washington Building Congress, and the Economic Club of Washington. She serves as a Trustee of the Federal City Council, is past president of Commercial Real Estate Women (CREW) and is also a member of the Women's Forum of Washington, D.C.

She and husband John Whalen, with daughters Ashleigh and Lauren, reside in Bethesda, Maryland and are all very involved in community activities including the Race for the Cure.

GW's School of Business and Public Management is dedicated to academic excellence in the study, teaching and research of management and policy in the public and private sectors -- both within the United States and internationally. The school comprises eight departments -- accountancy; finance; health services, management and policy; international business; management science; marketing; public administration; and strategic management and public policy. The School is also home to the International Institute of Tourism Studies.

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175TH ANNIVERSARY 1821-1996

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-- more --

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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
September 25, 1995

CONTACT: Bob Ludwig (202) 994-1423
or Ali Levine (202) 994-6460

**RADIO AND TV HISTORY TO BE DISPLAYED AT GW'S COLONNADE GALLERY
FROM OCTOBER 26 THROUGH NOVEMBER 22**

**Spectacular array of artifacts highlight exhibit honoring
75th anniversary of broadcasting. Opening reception October 26.**

WASHINGTON -- "Radio and Television Enter the Home," a month-long exhibit honoring the 75th anniversary of broadcasting, will be hosted by The George Washington University in its Colonnade Gallery October 26 through November 22. Organized in cooperation with the Radio History Society, the exhibit features an impressive collection of historic radio and television sets, microphones, broadcast memorabilia and commercial broadcasts.

The exhibit will be open daily from 8:00 a.m. to 10:00 p.m. Special events during the exhibit include:

- **Opening Reception,**
Thursday, October 26, 5:30 p.m. to 7:30 p.m.
- **"The Big Broadcast,"** hosted by Washington radio veteran **Ed Walker**, will be taped at the exhibit on **Thursday, November 2, at 5:00 p.m.**, to celebrate the actual 75th anniversary of radio. It was on this date in 1920 that station KDKA in Pittsburgh provided results of the Harding-Cox presidential election, marking the first licensed radio broadcast in history.
- **Special Reception featuring Charles Osgood of CBS,**
Friday, November 3, noon to 1:30 p.m.
This event will be co-sponsored by GW, the Radio-Television News Directors Association and CBS.

The Radio History Society was established to preserve radio and television history, literature and artifacts for future generations and to foster an interest and an appreciation for radio and television technology. Radio History Society activities include operation of a library and museum, public exhibits and various educational programs and publications. The non-profit organization is staffed entirely by volunteers.

-more-

"Radio and Television Enter the Home" is co-sponsored by The George Washington University Office of University Relations, the GW Radio and Television Program and the Marvin Center Governing Board.

The Colonnade Gallery is located on the third floor of the GW Marvin Center, 800 21st Street, NW (Foggy Bottom/GWU Metro on the Blue or Orange Lines).

Now celebrating its 175th anniversary, The George Washington University was created by an Act of Congress in 1821. Today, GW is the largest institution of higher education in the nation's capital.

Media wishing to cover the exhibit or participate in the exhibit activities should contact Mike Freedman or Bob Ludwig in the GW Office of Public Affairs at (202) 994-6460.



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
Sept. 27, 1995

MEDIA CONTACT: NORA KELLEY
(202) 994-3087
PUBLIC CONTACT: GENE FINN
(202) 994-6438

**CHAIRMAN OF HSBC HOLDINGS SIR WILLIAM PURVES
NAMED GW SCHOOL OF BUSINESS AND PUBLIC MANAGEMENT
"INTERNATIONAL CEO OF THE YEAR"**

**Sir William Purves Will Speak on
"Trade and Economic Development"
at Oct. 6th Luncheon**

WHAT: The George Washington University School of Business and Public Management alumni luncheon to honor Sir William Purves, Group Chairman of HSBC Holdings plc, as "International CEO of the Year."

Sir William will speak on "Trade and Economic Development."

WHEN: Friday, October 6
11:30 a.m. to 1:30 p.m.
(Sir William to begin speaking at 1:00 p.m.)

WHERE: The Madison Hotel
15th and M Streets, NW
Washington, D.C.

COST: \$40 per person
For corporate sponsor, \$450 per table

BACKGROUND:

Sir William Purves is Group Chairman of HSBC Holdings plc. He is a director of HongkongBank and Marine Midland Bank, Chairman of The British Bank of the Middle East and Midland Bank plc. All of these banks are principal members of the HSBC Group, an international banking and financial services organization with major commercial and investment banking businesses operating under long-established names in the Asia-Pacific region, Europe, the Middle East and the Americas.

-- more --

Headquartered in London, the HSBC Group has more than 3,000 offices in 69 countries around the world. Customers range from individual depositors and small local businesses to the world's largest corporations.

After working for the National Bank of Scotland from 1948 to 1954, Sir William joined HongkongBank, serving in Germany, Hong Kong, Malaysia, Singapore, Sri Lanka, Japan and the United Kingdom. In 1979, he was appointed General Manager International of HongkongBank and, in 1982, was appointed Executive Director of Banking. In May 1984, he became Deputy Chairman. He was named Chief Executive in March 1986, and in December of the same year, he became Chairman.

With the establishment of HSBC Holdings plc in 1991, Sir William assumed the Chairmanship of both the holding company and HongkongBank. In January 1993, he retired as Chairman of the bank but remains Group Chairman of HSBC Holdings plc.

Sir William was born in Scotland in 1931. At the age of 20, he was commissioned into the King's Own Scottish Borderers and was awarded the Distinguished Service Order in 1951 for his military service in Korea.

Sir William was a member of the Executive Council (the Hong Kong Government's highest policy making body) from 1987 until his transfer to London in 1993. He is an Honorary Doctor of Stirling University, an Honorary Doctor of Laws of the University of Sheffield, an Honorary Doctor of Business Administration of the Hong Kong Polytechnic, an Honorary Doctor of Laws of the University of Hong Kong; a Fellow of the Chartered Institute of Bankers, Scotland and a Fellow and Vice President of the Chartered Institute of Bankers. He is also an Honorary Steward of the Royal Hong Kong Jockey Club.

In June 1988, Sir William was made a Commander of the Order of the British Empire. He was knighted in Queen Elizabeth II's 1993 New Years Honours list.

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175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
September 27, 1995

CONTACT: BOB LUDWIG
(202) 994-1423

**GW'S THEATRE AND DANCE DEPARTMENT WELCOMES JOSEPH MILLS AS NEW
FACULTY MEMBER FOR 1995-96 ACADEMIC YEAR**

WASHINGTON -- The George Washington University's Theatre and Dance Department has announced the addition of Joseph Mills to its faculty for the 1995-96 academic year.

Mills discovered dance through the visual arts. He earned a bachelor of fine arts degree with an emphasis in sculpture and drawing from Southern Illinois University in 1982, where he also began dancing. For seven years, Mills performed and choreographed with the Mid-America Dance Company (MADCO) in St. Louis, touring regionally throughout the midwest and southern United States. He began teaching for MADCO in 1984.

In 1987 Mills joined MOMIX Dance Theatre. During his tenure with MOMIX he toured extensively throughout the U.S., South America, Europe and Asia. Also during his relationship with MOMIX, Mills collaborated with the music group Shadowfax and a music video with the artist formerly known as Prince. From 1989 to 1991, Mills toured and performed his own choreography throughout Italy in addition to professional engagements with other companies.

In 1990 Mills joined the Erick Hawkins Dance Company, for which he worked until August 1994. Of his performance in the 1994 premier of "Many Thanks" at the Joyce Theater in New York, Deborah Jowitt, dance critic of the Village Voice said, referring to Mills: "Splendid...Virtuosity without splash, like a shooting star."

Mills' most recent choreographic project was an intercultural collaboration with South Asian dancer/scholar Ananya Chatterjea. In addition to his own work, Mills currently maintains his working relationship with MOMIX as a guest artist and will be performing with the group in Rio De Janeiro, Brazil in mid-October.

In addition to his new faculty position at GW, Mills is a doctoral candidate in the Department of Dance at Temple University in Philadelphia, where he also earned a master's degree in education in 1993. He is currently writing his dissertation, which is tentatively titled "The Fungus Among Us: Pilobolus Dance Theater From Multiple Perspectives."



175TH ANNIVERSARY 1821-1996

NEWS

FOR IMMEDIATE RELEASE
September 28, 1995

MEDIA CONTACT: BOB LUDWIG
(202) 994-1423

**TITO PUENTE AND HIS LATIN JAZZ ENSEMBLE TO APPEAR AT
GW'S LISNER AUDITORIUM OCTOBER 13TH**

**Percussion/band leader and original "Mambo King" to perform
at GW during Hispanic Heritage Month**

EVENT: Tito Puente and his Latin Jazz Ensemble, presented by The George Washington University's Lisner Auditorium and the Charlin Jazz Society. This event is sponsored in part by Lisner Auditorium in honor of GW's 175th Anniversary.

WHEN: Friday, October 13, 1995
8:00 p.m.

WHERE: Lisner Auditorium
The George Washington University
21st and H Streets, NW
(Foggy Bottom/GWU Metro, Blue and Orange Lines)

TICKETS: \$27.50 at TicketMaster, PhoneCharge and TICKETplace.
(\$17.00 for students at TICKETplace and at GW's Marvin Center Newsstand)

BACKGROUND:

Percussion/band leader **Tito Puente** is perhaps the best known and most respected name in Latin music today. His musical contributions span more than 50 years, including his latest release, "**Tito's Ideas**," on TropiJazz Records.

He is affectionately called "**El Rey**," The King...of timbales, of Latin music and of salsa. Although he doesn't like the term salsa, he understands its usefulness. "Salsa means sauce," said Puente in an interview for *Hip* magazine. "It's just a commercial term for Afro-Cuban dance music which was used to promote the music. My problem is that we don't play sauce, we play music, and Latin music has different styles: cha-cha, mambo, guaguanco, etc.

Besides his success as a band leader and musician (playing timbales, vibes, marimba, piano and even saxophone and clarinet), Puente is an accomplished arranger and composer. He has written or co-written more than 400 songs, among them his well known *Oye Como Va*, recorded by popular rock star Carlos Santana in the early '70s.